




Lead Nurturing Emails
Master's

MBA in Business Transformation



Point University APPLY 844.671.8017

MBA Business Transformation Program Highlights

Hello Brooke,

The world of business is constantly changing, and our economy rewards trained, highly skilled business experts who can navigate complex challenges, think outside the box, and perceive opportunity where others may see failure.

The 100% online **MBA in Business Transformation** from Point University trains future leaders to capitalize on opportunity in every form. Students build key business skills that equip them with the confidence and knowledge to turn around a struggling business or lead profitable organizations to new heights of success. Classes include:

- Business Innovation & Creativity
- Cost Management & Decision-Making
- Lean Six Sigma Methodology for Business Transformation

In addition to learning how to manage transformation initiatives, students receive a foundation in finance, innovation, negotiation, and use of data in decision making. Designed for professionals seeking to expand their skills, this program is offered 100% online, so students can log in and complete coursework on a weekly schedule that works for them. Students typically complete the 42 credits required to graduate in a little more than two years.

As a part of this program, students have the opportunity to train for and earn the Lean Six Sigma Green Belt (LSSGB) and Lean Six Sigma Black Belt (LSSBB)—two impressive credentials highly sought by employers.

With the convenience and flexibility of online learning, you can get started on your own path to success while keeping up with your busy lifestyle. If you're ready to take the next step, call us today at [844.671.8017](tel:844.671.8017) or click [here](#) to start your free online application.

Sincerely,

Online Enrollment Team
Point University
t: [844.671.8017](tel:844.671.8017)
e: pointonline@point.edu

Subject Line:

Are you ready to excel in business... and beyond?

Email Body:

Hello Brooke,

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MBA Business Transformation

Become a Business Leader

Hello Brooke,

The best investment you can make is in education, because an investment in learning is an investment in your future, family, and career. Invest in yourself wisely with the **Master of Business Administration in Business Transformation** from Point University. This 100% online degree provides vital business leadership coaching, with hands-on training from business experts and leaders in their field. You'll be exposed to cutting-edge business methods and frameworks within a network of peers as you learn how to solve real-world business problems.

On average, new hires who hold an MBA earn \$45,000 more than bachelor's degree holders. The median expected salary of an MBA graduate is \$95,000.
-GMAC Corporate Recruiters Survey

By the program's end, students develop the skills to lead transformation for traditional and nonprofit organizations, guided by their foundational knowledge in finance, innovation, negotiation, and data-driven decision making. Graduates of this program are poised for high-paying management careers, including:

- Chief Operating Officer
- Management Consultant
- Business Owner
- Business Development Director

As a Christian learning community, Point University's emphasis on Christ-centered service and wise stewardship produces business leaders of integrity, capable of inspiring teams and leading with virtue. Ready for a rewarding career with limitless potential? Call us today at [844.671.8017](tel:844.671.8017) or click [here](#) to start your free online application.

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Master of Science in Clinical Mental Health Counseling



**Master of Science
Clinical Mental Health Counseling
Program Highlights**

Dear Brooke,

Are you ready for a rewarding, challenging career? A job in which no two days are the same and your success is measured by how many people you help?

Point University is proud to offer the online **Master of Science in Clinical Mental Health Counseling** for those seeking to launch a meaningful career in the counseling field. This 60-credit program is designed to equip graduates with the skills and knowledge needed to become licensed counselors, and students typically complete the program in two years or less.

Courses include:

- Legal & Ethical Issues in Mental Health Counseling
- Psychopathology & Assessment
- Research & Program Evaluation

In addition to online courses, you'll complete three on-ground practicum and internship courses, which immerse you in the world of mental health counseling and allow you to develop vital, real-world counseling skills.

Intensive lab courses offer interactive lessons, giving you a chance to observe, roleplay, and critique counseling sessions in action. Elective courses allow you to explore unique areas of the field, like courses that cover working in church settings or a nonprofit management course for those seeking to launch or manage a practice. By the program's end, you'll be primed to pursue licensure and a rewarding counseling career.

With the convenience and flexibility of online learning, you can get started on your own path to success while keeping up with your busy lifestyle. If you're ready to take the next step, call us today at [844.671.8017](tel:844.671.8017) or click [here](#) to start your free online application.

Sincerely,

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Subject Line:

Earn a counseling master's degree on your schedule

Email Body:

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Master of Science in Clinical Mental Health Counseling



Dear Brooke,

To be a good counselor, you need compassion, a strong work ethic, and the passion to make a difference – but more importantly, you need an education that supports theory with hands-on experience. You need a degree that prepares you to gain licensure so you may launch a rewarding career as a counselor.

Point University’s online [Master of Science in Clinical Mental Health Counseling](#) combines online learning with hands-on experience by way of internship, practicum, and lab courses. Graduates are prepared to pursue licensure, to go on to doctoral studies, or to start meaningful work in organizations that make a true impact in the lives of others, such as:

- Mental health centers
- Substance abuse treatment programs
- University counseling centers
- Churches or religious organizations
- Nonprofits
- Criminal justice settings

The Bureau of Labor Statistics projects a growth rate of 23% by 2026 for substance abuse, behavioral disorder, and mental health counselor jobs, which is much faster than the average.

High demand means counselors enjoy ample freedom to choose where, when, and with whom they work. In fact, studies show that mental health counselors report a high job satisfaction rate and thrive on a rewarding career that truly helps those who need it, transforming their lives for the better.

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Help others heal with an in-demand counseling degree

Email Body:

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