





Lead Nurturing Emails

Welcome



855.815.3061

APPLY NOW!



Hello Brooke,

Thank you for your interest in Xavier University's online programs. One of our enrollment specialists will be contacting you soon to provide information and answer your questions.

If you would like to speak with us sooner, please call us toll-free at [855.815.3061](tel:855.815.3061). You can also start your application online immediately [here](#).

Sincerely,

The Xavier Online Enrollment Team
t: [855.815.3061](tel:855.815.3061)
e: enrollment@xavier.edu

Subject Line:

Your information request

Email Body:

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Quality



A Quality Education

Hello Brooke,

A master's degree is more than an impressive credential on your resume, as a good program will train you in key leadership skills and develop your professional expertise. A great master's program will be recognized by employers, and come from an accredited university with a proven track record of graduate success; a great master's program will advance your career.

Xavier University is proud of our 98% university graduate placement rate, and the numerous recognitions we have received for the quality of our education:

- "One of the top 10 Midwest master's-level colleges for 24 straight years, including No. 8 in 2019" - *U.S. News and World Report*
- One of the "Best 379 Colleges in America" - *The Princeton Review*
- One of "America's Top Colleges" - *Forbes*
- Top 5 "Best Online Colleges (Ohio)" - *SR Education Group*
- #7 in Best Colleges for Veterans in the Midwest - *U.S. News and World Report*
- #76 among "100 Best Values in Private Colleges" - *Kiplinger's Personal Finance*
- #5 in Most Innovative Schools in the Midwest - *U.S. News and World Report*
- #31 in Best Value Schools in the Midwest - *U.S. News and World Report*

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Subject Line:

Achieve your education goals

Email Body:

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Affordability

855.815.3061APPLY NOW!



An Affordable Education

Hello Brooke,

The Xavier Commitment reflects our longstanding mission as a Jesuit university: To offer you, the student, the best resources so you may afford a top-quality education, which prepares you for lifelong success.

- **Financial Aid:** Xavier's Office of Student Financial Assistance will work one-on-one with you to review financial tools and resources ranging from financial aid and scholarships to payment plans.
- **Veterans:** We're proud to be a Yellow Ribbon School. If you are eligible for the Post 9/11 GI Bill, your tuition may be fully covered at Xavier at both the undergraduate and graduate levels.
- **Catholic Educators:** If you are a teacher or administrator currently employed in a Catholic institution, Xavier offers a special Catholic School Rate, which amounts to nearly 38% off the cost of graduate tuition.

If you have questions, or would like assistance with your application, please contact the enrollment team at [855.815.3061](tel:855.815.3061).

You can also start your application online immediately [here](#).

Sincerely,

The Xavier Online Enrollment Team
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e: enrollment@xavier.edu

Subject Line:

Making your education more affordable

Email Body:

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Flexibility

855.815.3061APPLY NOW!

Attend Class From Anywhere



Hello Brooke,

Xavier is committed to bringing its award-winning educational offerings online and now offers more than [100 courses online](#). All online courses and programs maintain the academic rigor, Jesuit values and personal attention found in Xavier's on-campus courses, but can be completed in the comfort and convenience of your home.

With the flexibility of online learning, you can get started on your degree or catch up your education with our transfer-credit-friendly policy. You'll graduate with a degree in hand and a competitive edge in the job market.

Call us at [855.815.3061](tel:855.815.3061) or start your application online [here](#).

Sincerely,

The Xavier Online Enrollment Team

t: [855.815.3061](tel:855.815.3061)

e: enrollment@xavier.edu

Subject Line:

Our new off-campus location: your hometown

Email Body:

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Xavier Alumni - General Programs



855.815.3061

APPLY NOW!



100% ONLINE MASTER'S DEGREES

Hello Brooke,

As a Xavier Musketeer, you already know that Xavier's goal is to prepare students to change the world by being the very best versions of themselves. We hope that your undergraduate experience at Xavier gave you the foundation for lifelong success - personally and professionally. For those students who want to continue to educate themselves and discover their full potential, we offer nationally recognized master's degrees in a convenient, 100% online format.

Beyond just being an impressive credential on your resume, having a master's degree can increase both your career options and your starting salary. If you're looking to advance your current career, a graduate degree can put you on a fast-track to higher-level positions - particularly in fields like business, nursing, and education.

Ready to take the next step towards the best version of yourself? Xavier offers a wide range of in-demand, online master's degrees, including:

- [MBA](#)
- [M.Ed. in Coaching Education and Athlete Development](#)
- [M.S. in Criminal Justice](#)
- [M.S. in Health Economics and Clinical Outcomes Research](#)
- [M.Ed. in Montessori Education](#)
- [MSN](#)
- [MSN/M.S. in Criminal Justice Dual Degree](#)
- [M.Ed. or M.S. in Special Education](#)

As a Xavier alumnus, we don't have to tell you that a Xavier degree means something - to our students, to our faculty, and to employers around the world. With an online master's degree from Xavier, you benefit from the prestige of a Xavier degree and the flexibility to study at a pace that works for your busy lifestyle. Call us at [855.815.3061](tel:855.815.3061) to speak to one of our dedicated enrollment specialists about how a Xavier online master's program can help you reach your goals. You can also start your free, online application [here](#).

Sincerely,

The Xavier Online Enrollment Team
t: [855.815.3061](tel:855.815.3061)
e: enrollment@xavier.edu

Subject Line:

Continue your Xavier education - online!

Email Body:

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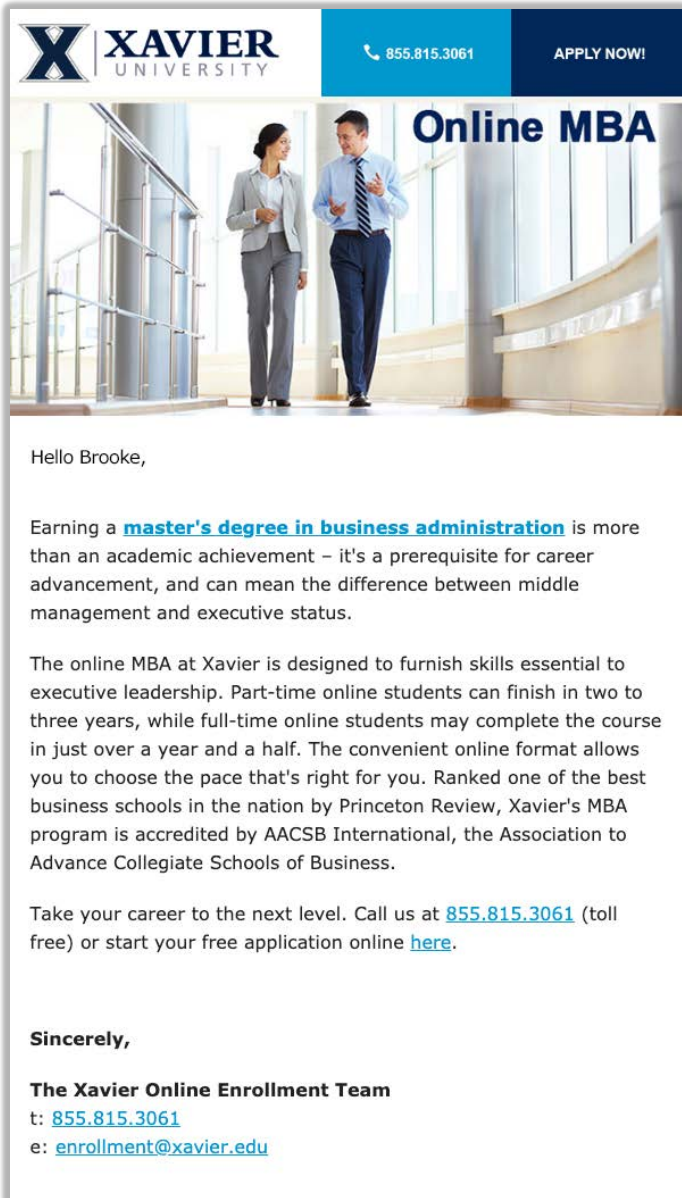
Sincerely,

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e: enrollment@xavier.edu

Master of Business Administration

The graphic is a promotional banner for Xavier University's Online MBA program. It features the Xavier University logo in the top left corner, a phone number (855.815.3061) and an 'APPLY NOW!' button in the top right. Below the header is a photograph of a man and a woman in business attire walking down a modern, brightly lit hallway. The text 'Online MBA' is overlaid on the right side of the image. Below the image, the text reads: 'Hello Brooke,' followed by a paragraph explaining that earning a master's degree in business administration is more than an academic achievement and is a prerequisite for career advancement. Another paragraph describes the online MBA program, noting it is designed for executive leadership, can be completed in two to three years, and is accredited by AACSB International. A final paragraph encourages taking the career to the next level by calling 855.815.3061 or starting the application online. The graphic concludes with 'Sincerely,' and contact information for 'The Xavier Online Enrollment Team'.

Subject Line:

The corner office is calling!

Email Body:

Hello Brooke,

Earning a [master's degree in business administration](#) is more than an academic achievement – it's a prerequisite for career advancement, and can mean the difference between middle management and executive status.

The online MBA at Xavier is designed to furnish skills essential to executive leadership. Part-time online students can finish in two to three years, while full-time online students may complete the course in just over a year and a half. The convenient online format allows you to choose the pace that's right for you. Ranked one of the best business schools in the nation by Princeton Review, Xavier's MBA program is accredited by AACSB International, the Association to Advance Collegiate Schools of Business.

Take your career to the next level. Call us at [855.815.3061](tel:855.815.3061) (toll free) or start your free application online [here](#).


Sincerely,

The Xavier Online Enrollment Team

t: [855.815.3061](tel:855.815.3061)

e: enrollment@xavier.edu

Master of Business Administration




The banner features the Xavier University logo on the left, a phone icon with the number 855.815.3061 in the center, and the text 'APPLY NOW!' on the right. Below this is a photograph of a man in a white shirt and tie standing and presenting to a group of people seated around a table in a modern office setting. The text 'Online MBA' is overlaid on the right side of the photo.

Hello Brooke,

A **Master of Business Administration** degree can pay back a lifetime of dividends to its holder. However, it is critical to choose a recognized, accredited program with a reputation for a high return on investment. The nationally ranked, AACSB-accredited online MBA program from Xavier University provides graduates with an excellent return of a nearly 20% increase in salary after graduation.

In fact, Xavier University ranks in the top five for highest starting salaries of MBA graduates in Ohio, with an average starting salary of \$81,100 (*Columbus Business First, 2019 Report*).

 *Ranked one of the "Best Business Schools" for 10 straight years by Princeton Review*

Graduates are equipped to excel in well-paid business specialties, like management, finance, sales, and operations. According to the Bureau of Labor Statistics, master's-degree holders in these sectors earned wages that were nearly 90% higher than wages for those with only a bachelor's.

Earning an online MBA from Xavier University is more than an educational accomplishment – it is your future competitive edge. Take the next step in advancing your career by calling us at [855.815.3061](tel:855.815.3061) (toll free) or start your free application online [here](#).

Sincerely,

The Xavier Online Enrollment Team
t: [855.815.3061](tel:855.815.3061)
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Subject Line:

Make the move to executive leadership.

Email Body:

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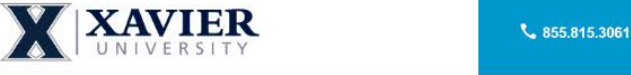
Sincerely,

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Master of Business Administration



Complete your MBA with Xavier

Hello Brooke,

As an MBA student at Xavier University, you are a valued member of our community. We are here to support you when you are ready to continue your MBA program. Disruptions happen. We know that the longer the break from coursework, the less likely a student is to return to complete their degree. We want to help you re-engage at Xavier and achieve your goals.

Registration is **open now** for the term beginning **Monday, October 14th**.

Registration **will open November 11th** for the term beginning **January 13th, 2020**.

Get started in these simple steps:

1. Set up an advising appointment with the MBA Office by completing this [form](#). Your advisor is a critical part of your Xavier support team.
2. If you have been away from online classes for more than one full year, complete an online [Program Reactivation Form](#).
3. When you receive the Reactivation confirmation, reach out to the Xavier HELP Desk at [513-745-HELP](#) (4357) to reset your password.
4. With password in hand, go to the [Student Hub](#) to check your personalized Degree Audit. The Degree Audit outlines the courses that you have completed and the courses that you need to take.
(Path is Student Hub, Self Service Icon, Academic Records/Registrar Information Link, View Degree Evaluation & Tools Link).
5. [Register](#) for courses in the Student Hub.

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Continue your MBA at Xavier University

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Master of Education in Coaching Education and Athlete Development



855.815.3061 APPLY NOW!


Online Master of Education in Coaching Education and Athlete Development



Hello Brooke,

A successful career in coaching can be both rewarding and lucrative. However, the role of the coach today has become increasingly complex and competitive. As a result, national organizations dedicated to coaching have arisen, and SHAPE America and the National Council for the Accreditation of Coaching Education (NCACE) have developed a National Standards for Sport Coaches (NSSC).

To that end, those interested in a fulfilling career in coaching can now earn an advanced degree through Xavier's unique [Master of Education program in Coaching Education and Athlete Development](#).



This program addresses the true purpose of coaching – athlete development.

Xavier's fully online Coaching Education degree is a two-year cohort program, which means special care is taken to create a learning community of coaches, for coaches. This degree focuses on the art and science of coaching, covering topics like:

- Physical conditioning
- Growth and development
- Teaching and communication
- Sport skills and tactics
- Organization and administration
- evaluation
- Character development
- Promoting sport participation throughout life
- Pursuit of excellence through sport

The mission of this program is to extend the role of the coach as a servant-leader to all who participate in the endeavor of sport.

Develop the skills to make an immeasurable impact on the lives of athletes. Call us at [855.815.3061](tel:855.815.3061) (toll free) or start your free application online [here](#).

Sincerely,

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t: [855.815.3061](tel:855.815.3061)
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Subject Line:

Earn an online and in-demand master's degree in coaching

Email Body:

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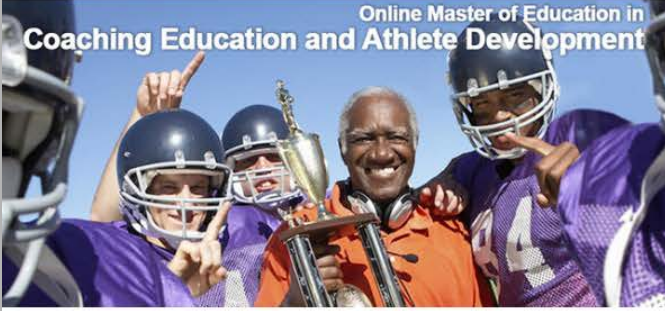
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Master of Education in Coaching Education and Athlete Development



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Online Master of Education in Coaching Education and Athlete Development


Hello Brooke,

Xavier University's unique [Master of Education in Coaching Education and Athlete Development](#) trains students in the art of coaching, so they make a lasting impact in the lives of athletes and enjoy a fulfilling career in the field.

With an advanced coaching degree, graduates of our program quickly learn that the job arena is a versatile one. From elementary education to professional spectator sports, there are many sectors and industries that highly value a coaching degree. Graduates of the Xavier Coaching program are employed by:

- Professional athletes, teams and leagues
- Sports associations such as the NBA, NCAA, and PGA
- Public and private schools
- Olympic training centers

Overall, employment in the entertainment and sports occupations is projected to grow 6% in the next 10 years, adding over 45,000 new jobs (Bureau of Labor Statistics).



Xavier's Coaching Education program does not require a GRE for qualified candidates.

Whether you choose to focus your coaching career on developing athletes at the community, collegiate or professional level, this two-year program will open the door to a rewarding career with high earning potential. In fact, Sport Coaches are ranked in the top ten "Best Education Jobs" by *U.S. News & World Report*.

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Ready for a rewarding career in Coaching?

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