

JASON CHUNG

UI/UX DESIGNER/PRODUCT DESIGNER

Contacts

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Professional Profile

Results-driven designer with a strong track record of crafting user-centric digital solutions that simplify complex workflows and drive business growth. I thrive in collaborative teams, delivering intuitive experiences that improve operations and resonate with users.

Work Experience

Anita Vizzini Design

UX/UI Designer Remote

July 2023 - Present

- Contracted to redesign and provide SEO services for an interior decorator's website.
- Created wireframes, prototypes, and final design page templates for various responsive views.
- Developed and tested final CSS and HTML pages for mobile and desktop views.
- Currently utilizing Google Analytics and Google Ads to monitor and improve the website's performance.

Nova Southeastern University

UI/UX Designer, Fort-Lauderdale, Florida

May 2021 - July 2023

- Led the CMS migration for the entire NSU site to a new system.
- Developed personas, user flows, wireframes, and prototypes.
- Produced high-fidelity templates, alongside a finalized CSS style guide.
- Conducted extensive nationwide A/B testing, prototype tests, First-Click tests, preference tests, navigation tests, and survey questionnaires.
- Revamped the college brand identity, including logos, taglines, and web-safe colors, ensuring accessibility standards were met.

Starmark

UX/UI Digital Designer, Fort-Lauderdale, Florida

Feb 2021 - May 2021

- Contracted to provide user experience and interaction design for a full-service marketing agency.
- Utilized Agile Methodology for various marketing campaigns.
- Conducted online research testing user flows, scenarios, wireframes, and template designs.
- Delivered high-fidelity templates and workflows optimized for mobile platforms.

Top Skills

- Wireframes
- User Flows
- Layout
- Mockups
- Design Language
- Style Guides
- Scalability
- Accessibility
- Concept Sketches
- Typography
- Storyboarding
- Retrospective
- Online Collaboration
- Adobe XD
- Figma
- Interactive Prototyping
- A/B Testing
- Case Studies
- Site Planning
- Card Sorting
- User Research
- Online Surveys
- Interviews
- Personas
- Focus Groups
- Task Analysis
- Goal Setting
- Brainstorming Sessions
- Strategy Workshops
- Team Leader
- Detailed Oriented
- Communicative

Software/Platforms

Adobe

- XD
- Photoshop
- Illustrator
- Dreamweaver
- Animate
- InDesign
- Premiere

Microsoft

- Word
- Excel
- Powerpoint
- Outlook

Development

- HTML
- CSS
- Bootstrap
- Sass

Prototyping

- Adobe XD
- Figma
- Axure
- Invision
- Browser Stack
- Lyssna

Email Management

- Salesforce Marketing Cloud
- Active Campaign

Content Management

- Modern Campus
- Cascade CMS
- Wordpress
- ION Interaction
- Sitefinity

Education/Certifications

Interaction Design Foundations

www.interaction-design.org/members/jason_j_chung

Course Certificates

- Journey Mapping
- The Psychology of Online Sales
- AI for Designers
- Mobile User Experience (UX) Design
- Information Visualization: Getting Dashboards Right
- The Practical Guide to Usability

 **Work Experience...continued**

Red Ventures

Dec 2017 – Mar 2020

Marketing Front-End Developer & Designer, 📍Plantation, Florida

- Developed prototypes for various program landing pages to test their effectiveness.
- Created high-fidelity college program pages for development.
- Devised and implemented a responsive strategy for email campaigns and program landing pages.
- Designed and developed email templates for various campaigns.
- Produced online documentation outlining production processes for page development.

Jump Rewards

April 2014 – June 2015

UI/UX Designer, Developer, 📍Toronto, Ontario

- Contracted to provide front-end design and development for various fully responsive employee rewards sites.
- Submitted wireframes, prototypes, and brand guidelines.
- Conducted front-end development for final template designs.

McMaster University

May 2014 – Aug 2015

Senior UI/UX Designer 📍Hamilton, Ontario

- Contracted by a leading research university to collaborate with the Computer Science Department.
- Consulted with various university program departments to develop user flows, content placement, and image selection.
- Delivered wireframes, prototypes, and high-fidelity templates.

CCEOC Inc.

June 2009 – Mar 2022

UI/UX Designer, Developer, 📍Remote

- Contracted to provide long-term support for redesigning and maintaining the company website.
- Developed workflows and wireframes for both the initial design and the redesign of the company website.
- Ensured the redesigned site was fully responsive and compatible with both desktop and mobile platforms.

CrossCap

May 2008 – Oct 2013

Senior Web Designer, 📍Markham, Ontario

- Maintained and enhanced the web-based marketing platform designed for retailers.
- Provided wireframe walkthroughs for new platform additions.
- Collaborated with the QA department to create testing scripts for new or modified platform features.
- Developed online retail advertisements:
 - Storyboarded and prototyped interactive projects to help advertise various retail products.
 - Developed final projects using the Adobe Flash platform.
 - Included interactive or moving objects in a portion of the projects.

 **Education/Certifications...continued**

Master Class Certificates

- AI-Powered UX Design: How to Elevate Your UX Career
- Games UX Foundations: Starter Edition
- Beyond Interfaces: The UI Design Skills You Need to Know
- Radical Participatory Design: Insights From NASA's Service Design Lead
- Exclusive: Design for a Better World, a Discussion with Don Norman

Google Analytics Academy

- Google Analytics for Beginners

Trebas Institute (Program Diploma) Multimedia Specialist

- Website Design and Development
- Desktop Publishing
- Animation
- Video and Audio
- 3D Modelling

 **Work Experience...continued**

Business.ca

May 2005 – Aug 2008

Senior Creative Consultant, 📍Markham, Ontario

- Implemented user interfaces for a nationally recognized auction company specializing in online bidding for industrial auctions.
- Designed multiple user interfaces for inventory listing, inputting inventory, and real-time online bidding and purchasing.
- Created an advertising website enabling customers to design and customize online surveys for company-wide information gathering.
- Developed an online Flash demo to showcase and instruct users on utilizing the survey tool.